

AMERICAN LIGHTHOUSE FOUNDATION BUSINESS SPONSORSHIP PROGRAM

WWW.LIGHTHOUSEFOUNDATION.ORG

AMERICAN LIGHTHOUSE FOUNDATION'S ANNUAL PROGRAM ACTIVITIES:

- ☞ In partnership with local chapters, offers interpretive tours of 7 historic lighthouse sites attracting over 50,000 visitors annually
- ☞ Maintains 20 historic lighthouse sites located throughout New England through a variety of public-private partnerships
- ☞ ALF has invested over \$2 million dollars in lighthouse preservation over the past decade
- ☞ Empowers civic-minded volunteers, who contribute over 25,000 hours of service annually, to make a meaningful difference in preserving their local community's heritage
- ☞ Provides preservation resources and assistance to projects nationwide
- ☞ Distributes preservation updates and program materials via internet, direct mail & newsletter mediums
- ☞ Sponsors an annual volunteer awards dinner to recognize outstanding individuals from each of the 12 ALF chapters for their volunteer community service
- ☞ Sponsors a diverse selections of events and educational programs throughout the year through chapter and home office initiatives
- ☞ Utilizes renewable energy sources at historic sites to help safeguard the environment

☞ Facilitates restoration projects conducted in accordance with the U.S. Secretary of the Interior's Standards for Preservation to protect the historic fabric of the nation's remaining lighthouses



Celebrating 15 Years
1994  2009
AMERICAN
LIGHTHOUSE
FOUNDATION

WHY LIGHTHOUSES?

- ☞ "Lighthouses are among the most romantic reminders of our country's maritime heritage." *Source: National Park Service*
- ☞ Congress passed legislation enacting the National Historic Lighthouse Preservation Act of 2000. This amendment recognizes the cultural, recreational, and educational value associated with historic lighthouse properties.
- ☞ The building of lighthouses predates the birth of our country, with Boston Light Station's establishment in 1716. In 1789 the Ninth Act passed by the first Congress was for the establishment and support of lighthouses, beacons, buoys, and public piers.
- ☞ Former First Lady, Laura Bush once stated, "Stories really make up our history." America's lighthouse story is a fascinating one that includes human benevolence, scientific and technological advancements, environmental stewardship, and artistic expression.
- ☞ Experiencing, "local connections to the past, with their real glories and imperfections, allows authentic experience of history...The outcomes of better education and greater public awareness and appreciation include the economic benefits of preservation, enhanced quality of life planning, and more vibrant communities." *Source: Building a Preservation Ethic and Public Appreciation for History, a report from the Preserve America Summit 2006*

- **Cultural heritage travelers** accounted for over 80% (est. 118 million) of U.S. adult travelers. These travelers **tend to stay longer and spend more money** compared to other types of tourists.
- **Lighthouses as cultural sites are icons of our coastal states**, drawing visitors to our local communities. Preserving these structures enhances the visitors experience, improves the quality of life for local residents and builds community pride.

WHERE DO YOU FIT IN?

- Your sponsorship provides the resources necessary to support the infrastructure required to facilitate ALF's annual programs.
 - People come from all over our home states, the region, from across the country, and even throughout the world, to seek out lighthouses up close & personal. When they do, they also take advantage of...
 - ◆ Overnight accommodations
 - ◆ Eating establishments
 - ◆ Retail, craft and antique outlets
 - ◆ Visit other local and state cultural and educational attractions
- ...all of which has a positive impact on our economy and supporting businesses.

YOUR DOLLARS AT WORK!

Support of American Lighthouse Foundation's adaptive re-use of historic light stations benefits both the historic resource, through critical rehabilitative measures designed to protect and restore historic components, as well as the general public through recreation and cultural heritage tourism initiatives.

Bronze Level — \$100

- ◆ Your business name listed on the ALF website on our 'Supporters' page with link to your business website

Silver Level — \$250

- ◆ Your business name and logo listed on the ALF website on our 'Supporters' page with a link to your business website

Gold Level — \$500

- ◆ Your business name and logo listed on the ALF website on both the 'Home' & 'Supporters' pages with a link to your business website
- ◆ Logo and link listing included in monthly ALF e-news correspondence sent to ALF members, supporters and requesting individuals. (This is a free service web visitors may sign up for on the ALF website)

Platinum Level — \$1,000

- ◆ All Gold Level sponsor benefits plus:
- ◆ Logo listing in *Daymark*, ALF's official newsletter provided as a member benefit.
- ◆ Media Recognition - news release announcement of sponsorship and coordination with donor to highlight contribution to ALF's mission

Lighthouse Champion — \$5,000

- ◆ All Gold Level sponsor benefits plus:
- ◆ Logo listing in *Daymark*, ALF's official newsletter provided as a member benefit.
- ◆ Media Recognition - news release announcement of sponsorship and coordination with donor to highlight contribution to ALF's mission
- ◆ Your business name and logo listed as a sponsor on all printed material for ALF's Annual Gala & Volunteer Awards

All Sponsorship benefits are for a period of one year and all businesses will receive ALF's newsletter *Daymark*. The American Lighthouse Foundation is a 501(c)(3) nonprofit organization. Contributions are deductible to the extent permitted by law. For more information please contact the ALF Executive Director, Bob Trapani at (207) 594-4174 or email btrapani@lighthousefoundation.org

AMERICAN LIGHTHOUSE FOUNDATION

BUSINESS SPONSORSHIP PROGRAM



Thank you for considering this great opportunity to partner with the American Lighthouse Foundation in bringing these historic treasures to life for thousands each year!

SPONSOR INFORMATION

Company/ Organization Name: _____

Address _____

City _____ State _____ Zip _____

Contact Person: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

Please check one

	Bronze Sponsor	\$100.00
	Silver Sponsor	\$250.00
	Gold Sponsor	\$500.00
	Platinum Sponsor	\$1,000.00
	Lighthouse Champion	\$5,000.00

METHOD OF PAYMENT

Check enclosed (*Made payable to ALF*)

Charge to my: MasterCard Visa American Express

Name on card _____

Card # _____ Exp Date _____

Signature _____

For more information on sponsorship opportunities, contact:

Bob Trapani, Jr., Executive Director

Email: btrapani@lighthousefoundation.org

Ph: 207-594-4174

Mail form with payment to:

American Lighthouse Foundation

PO Box 565, Rockland, ME 04841

American Lighthouse Foundation P.O. Box 565 Rockland, ME 04841
Ph: 207-594-4174 www.lighthousefoundation.org

The American Lighthouse Foundation is a non-profit organization under section 501(c)3 of the Internal Revenue Code. ALF Tax-ID # is 01-0499730. Donations and sponsorships Contributions are deductible to the extent permitted by law.